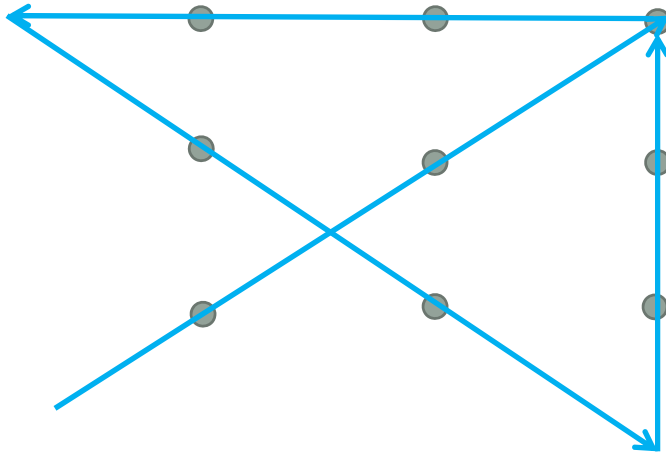




What is NHI?

- *Native Health Initiative* - A partnership to address health inequities through Loving Service (the human to human element of wanting to serve others).
- 4 focus areas: Indigenous Health Education, Sustainable Community Projects, Cultural Exchange, and Youth Capacity Building
- 7 programs
- Love funded; more than 300 volunteers from both Native & non-Native health career backgrounds.
- Working with urban & rural tribal communities

Thinking Outside the Box



Word Association

- **Ways that I- first 3 words that come to mind**
 - Identify myself
 - Describe my community that I live in
- **Community Asset Mapping**
- **Needs-Based Mapping**



Assets versus Needs

- **Community Asset Mapping** –
 - Identifying and amplifying assets, strengths, and resources to address a community issue(s) or concern(s).
- **Needs Based Mapping** –
 - Identifying only the needs, which amplify the negative or problems, of a community to address an issue or concern.

How Asset Mapping is Different?

- **ROLE** - Community as the teachers, leaders, and professionals, and the health professionals as the Listeners
- **PROCESS** - the community has the capacity to identify assets, strengths, and resources
- **DECISION MAKING** - Requires equitable share of power and control over decisions being made.
- **PARTICIPATION** - Is a way to bring "community" into our community health efforts!

Deficits / Needs Model

- "identifying and amplifying NEEDS, deficits, & deficiencies to improve health " (individual or communities)
- *Is an approach used by most health professionals, focusing on 'diseases', 'addictions', or "problems"*
- On a community level, we also use a deficits model: crime rate, teen pregnancy rate, poverty rate, high school dropout rate, etc.
- *When people apply for funding (e.g. grants), they are often eager to show just how needy or deficient a community is in order to get their funding.*

WHAT IS consequence to the individuals and/or communities that are treated in this model?

Assets / Strengths Model

- “identifying and amplifying strengths, resources, and/or ASSETS to improve health “ (individual or communities)
- *An approach that is inclusive of the individual or community*
- On a community level, involving those not often included. Such as the ‘teen drop out’, to help lead conversation on “why not to drop out”
- *When applying for funding (e.g. grants), assets can be included in your profile. It’s about the language in which you use assets, resources, and strengths.*

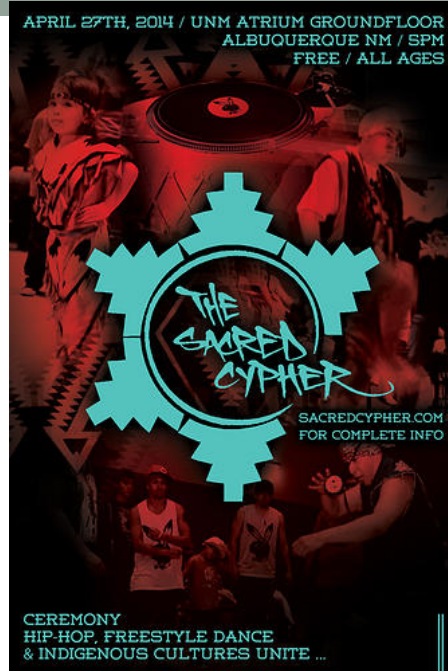
WHAT IS consequence to the individuals and/or communities that are treated in this model?

4 Steps for CAM

- **Gold Standard:** *Think about how you would want someone entering your community to go about planning and carrying out a health program*
 - **INTO** the community – cannot be done from university, computer, or behind a desk
 - **INQUIRE** – the vast majority of resources/assets are only apparent from inside the community
 - **INVOLVE** community members in the planning of a program. Project, etc.
 - **INVESTMENT** of community into program, project, etc...this is critical to assuring that assets are identified and amplified in the program(s)

NHI Examples:

Hip Hop and Health



Hip-Hop: A Vehicle to Addressing Addiction



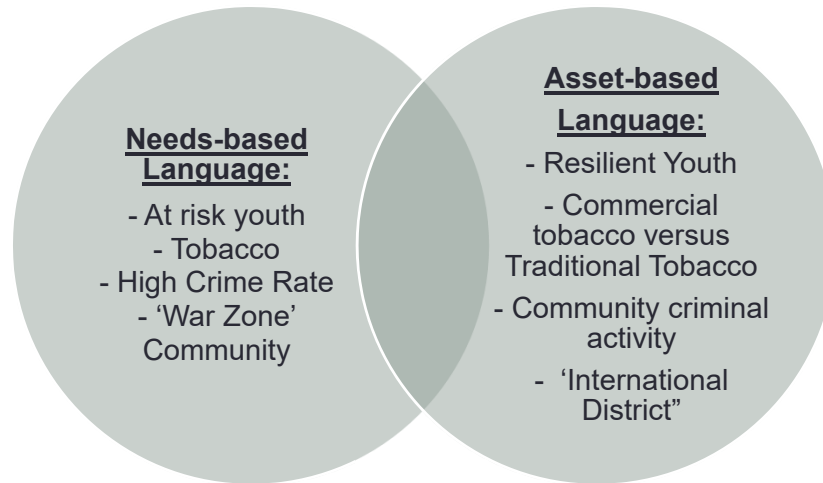
Breathe Tradition, Not Addiction (Tobacco Prevention) Campaign



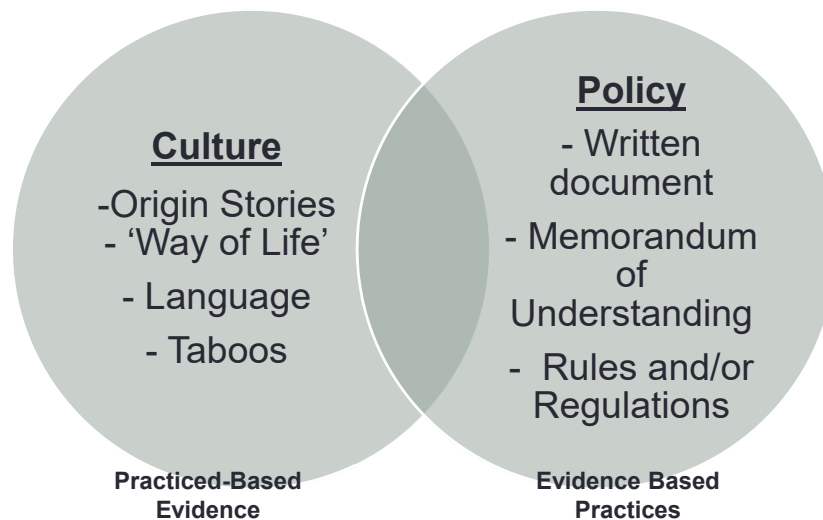
Indigenous Culture and Graffiti Mural Art



Ex: Language in Grant Writing



Example: Policy



Partners in Health

EXISTING

- Hospital
- CHR
- Political Leader
- Youth Council
-

POTENTIAL

- Traditional Healer
- Tribal Community Coordinator
- Community advocate
- Youth of the community
- "Gang Leader"
- Former Addict

List 2-3 assets for each area



How will these assets be incorporated or connected to the program, activity, or community project you are working on?

Community Asset Mapping Extended Workshop

Friday, April 13th, 8:00am-11am

Location: Albuquerque Area IHS Office, 4101 Indian School NE

Who should consider attending:

This training is designed for public health workers, clinicians, and community members/leaders looking to find better ways to identify and build on the strengths of our clients and communities to improve health. You will gain concrete skills in “asset mapping” that will allow you to teach this to others and to incorporate asset mapping into your healing work.

To register: *RSVP for the workshop by sending your name to Alexis (aperea50@unm.edu). We will fill spaces on a first-come, first-served basis.*

Cost: *This training is provided **FREE** of charge by NHI*

THANK YOU

Shannon Fleg

Native Health Initiative

Email: shannon@lovingservice.us

Ph: 505-340-5656

&

Alexis Perea

NHI Intern (HED Field Experience)

Email: aperea50@unm.edu



Native Health Initiative
www.lovingservice.us